

MEDICA 2026

World's leading trade fair for medical technology & healthcare

16 - 19 November 2026 | Messe Düsseldorf, Germany

About MEDICA

MEDICA is an annual international B2B trade fair for the medical sector, organised by Messe Düsseldorf and held in Düsseldorf every November since 1972 (the event itself dates to 1969). It is widely regarded as the largest medical trade fair in the world, bringing together manufacturers, hospital decision-makers, procurement teams, clinicians, investors, researchers and policymakers under one roof.

The show spans medical imaging, laboratory technology and diagnostics, health IT and digital health, hospital and surgical equipment, physiotherapy and orthopaedic technology, and medical consumables. Alongside the exhibition floor, it runs a large supporting program of forums, conferences, special shows, product pitches and award ceremonies. COMPAMED, the companion fair for the medtech supplier and manufacturing sector, runs in parallel on the same grounds.

MEDICA 2026: a new chapter

The 2026 edition is being repositioned under the theme *from innovation to implementation*. Based on exhibitor and visitor surveys at the 2025 fair, Messe Düsseldorf has rebuilt the thematic structure, reorganised the halls around real clinical application scenarios, redesigned the product categories, and added new stages, conferences, masterclasses and networking formats.

Key facts at a glance

Dates	Monday 16 - Thursday 19 November 2026
Visitor hours	Mon-Wed 10:00-18:00; Thu 10:00-16:00 (local time, CET)
Venue	Messe Düsseldorf, Stockumer Kirchstraße 61, 40474 Düsseldorf, Germany
Organiser	Messe Düsseldorf GmbH Hotline +49 211 4560-01
Scale (2025 edition)	~5,300 exhibitors (incl. ~390 from the US) and ~78,000 visitors; typically 70+ exhibiting nations
Audience	Trade visitors only (registration required)
Parallel event	COMPAMED - medtech components, suppliers & manufacturing
Website	medica-tradefair.com

The Program

New: Healthcare Transformation Campus (Hall 12)

A new hub that concentrates MEDICA's future-facing themes in one hall. It houses the new MEDICA MAIN STAGE, the redesigned HOSPITAL OF THE FUTURE, the German Hospital Day, and international conferences and summits.

Forums & Stages (free - included with trade fair ticket)

Stage / Forum	Hall	Key topics
MEDICA MAIN STAGE (new)	12	Central stage for keynotes and high-level panels: AI, resilient health systems, hospital of the future, new care models, future of diagnostics & therapy
MEDICA INNOVATION FORUM	11	AI, robotics, digital health, Hospital@Home, resilience, cybersecurity, smart medtech, women in health
MEDICA DIGITAL HEALTH STAGE (new)	17	AI, digital medicine & data ecosystems, telemedicine & hybrid care, wearables and connected care
MEDICA MARKET ENTRY STAGE (new)	15	International market entry, regulation & market access, reimbursement & procurement, go-to-market strategy
MEDICA LABMED FORUM	1	Clinical lab medicine & diagnostics, point-of-care testing, precision medicine, digitalisation & AI in the lab
MEDICA TECH FORUM	10	Robotics and AI in everyday clinical practice; MDR and international market access
MEDICA ECON FORUM by TK	10	German health policy and health economics; healthcare sector trends
MEDICA START-UP STAGE	17	Start-ups and scale-ups; cybersecurity, validation, certification, financing, growth
EMERGENCY & CRITICAL CARE FORUM (new)	11	Patient safety, team leadership in emergencies, disaster medicine
INFECTION CONTROL FORUM (new)	TBC	Infection prevention and hygiene
COMPAMED HIGH-TECH FORUM by IVAM	8a	Micro- and nanotechnology, photonics, new materials & processes
COMPAMED SUPPLIERS FORUM by DeviceMed	8b	Trends across the medtech manufacturing process chain

Conferences & Summits (paid - separate ticket required)

Conference	Hall	Focus
WT Wearable Technologies Conference Europe & Pavilion (new to MEDICA)	12	Wearables, digital health and Hospital-at-Home; paired with the WT Show exhibition
1st German Health Resilience Conference (new)	11	Building resilience in the health sector; best practice for healthcare organisations
German Hospital Conference (Deutscher Krankenhaustag)	12	Politics & hospital management: digitalisation, financing, workforce, organisation of inpatient care
Hospital Leadership Summit (new)	12	Hospital CEOs and management on leadership and sustainable health systems
Hospital Procurement Summit (new)	12	Procurement leaders and industry on purchasing strategy and processes
MEDICA MEDICINE + SPORTS CONFERENCE	4	Sports medicine & prevention: performance diagnostics, personalised training, digital health (new venue for 2026)
6th International Sports Pharmacists Symposium (ISPS)	4	Sports pharmacology trends and practice (16 Nov)

Special Shows & New Formats

- **HOSPITAL OF THE FUTURE** - reimagined as one integrated hospital environment following the full patient journey, instead of separate exhibitor stands.
- **MEDICA START-UP PARK** - dedicated area for young medtech and digital health companies.
- **Wearable Technologies Show & Pavilion** - live showcase of wearable and connected-care innovations.
- **Masterclasses & premium networking** - new interactive masterclasses and exclusive networking with premium tickets.
- **Coworking & networking areas** - new spaces for informal meetings across the grounds.
- **Country pavilions** - national delegations, e.g. Germany Trade & Invest (Hall 15, Booth G36) and the EIC (EU) pavilion for EU-backed innovators.

The full session-by-session schedule (with speakers and times) is published in the official program database: medica-tradefair.com/en/Program/Programoverview. It can be filtered by topic, event and speaker and added to your MyOrganizer planner.